



In just three decades, the Indian economy has grown tenfold, to become the fifth largest in the world. And this phenomenal growth has made life better for all of us, corporates and individuals.

At the core of this economic miracle has been the Information Technology (IT) sector—and the hundreds of thousands of brilliant young people who have proved their mettle in the global marketplace.

But there's another side to the story—millions of college students every year miss out on the chance to contribute to India's growth. Because they don't have access to the latest technologies. Because of outdated curricula.

The truth is, only the top echelon of academic institutions in India get support from industry. Thousands of other colleges are unable to provide their students with the opportunity to align their skills with the ever-changing needs of industry. And, with the rapid advancement in IT, the gap keeps growing.

Imagine what could happen if the students in every institution in India could acquire the technology skills and knowledge that would help them compete globally!

At Intel India, we believe that, together with you, we can make this dream a reality.

In fact, we believe there is no better way for all of us in industry to give back to the higher education institutions that have propelled our growth.

That's the idea behind Intel® Unnati India Technology Labs: a program that aims to bridge the wide and growing

skill gap between technical graduates and industry expectations by enabling colleges to equip their students with relevant data-centric skills in new and emerging technologies.

Now, any college—not just engineering and technology institutions— can build capabilities in technology for the long term, with **lab infrastructure customised to their needs** and **specially curated course content** in emerging technologies.

Over 150 Intel® Unnati labs have been set up across India to date, impacting more than 25,000 students and faculty. What's more, the host institutions get other benefits as well: workshops and webinars on new technologies; technology contests and challenges as well as industrial training opportunities for students*; event sponsorships; and faculty grants for research*.

*Subject to meeting selection criteria

Bridging the Technology Skills Gap... Together

But we have just scratched the surface. With your help, we can help thousands of other colleges reap the benefits of this program—together, we can ensure that students anywhere in India can equip themselves for success in the digital world.

For many colleges, making the substantial investments required to set up lab infrastructure that can accommodate all their students—anywhere from ₹20 lakhs to a few crores—is a challenge.

Here's where you can come in: you could help them with the funds they need to set up technology labs customised to their needs.

By helping to set up technology labs in these institutions, you will have a significant impact not just on the students studying there, but also on the economy as a whole:

- Your support will help to create a pool of resources with knowledge and skills aligned to industry needs, including those of your own organisation.
- Your investment will engender an ecosystem that promotes innovation, and which will accelerate economic growth, benefiting every organisation and individual in the country.



If you would like to join the Intel® Unnati India Technology Labs program to change the face of technology education in India and invest in India's future, please get in touch with us.

Our System Integrator Associates will contact you to answer your queries, and explain more about the funding opportunities you have under the program, in line with your organisation's goals and philosophy.



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